



impACT

October'22 Edition

Dear co-founders of social change,

Our newsletters are a viewport into the month gone by - highlights from ACT, inspiration from our social entrepreneurs, sector insights and collaboration opportunities.

This newsletter is by and for the ACT Collective so we hope that you enjoy reading!

What's New

ACT For Environment grantees CEC & FIB-SOL showcase their solutions at the PUSA Krishi Mela



[FIB-SOL](#) is pioneering a microbial gel-based product which helps reduce the use of chemical fertilisers while reducing costs for farmers and [CEC](#) is leading the adoption of SWAR - a sub-soil diffuser that aids water savings & increases farmer incomes.

Dr. Kavitha Sairam (Founder, FIB-SOL) & Gopal Komandur (Director, CEC) got the opportunity to interact with Om Birla (Speaker, Lok Sabha) & Kailash Chowdary (Union Minister, Agriculture & Farmer Welfare) on the change their orgs are trying to catalyse.

Read more [here](#).

ICAC 2022 winner Agri To Power joins the ACT For Environment collective

[A2P](#)'s AI based platform uses satellite imagery to identify areas where crop waste burning is prevalent & creates a marketplace where crop waste can be turned into

clean biofuels instead.

We are excited to see A2P at the forefront of fighting air pollution with their technological solution that reduces agricultural emissions and increases clean energy use in the country.

Read more [here](#).



ACT For Environment partners with APChem in their journey to build global plastic circularity



APChem's patented technology PUREMAX™ removes contaminants from pyrolysis oil generated from mixed plastic & biomass waste to produce PUROIL™ - a high quality oil that's proven to be the best feedstock for the production of biofuels, circular polymers, sustainable chemicals and sustainable vehicle fuels

Our collaboration aims to exemplify the global scalability of sustainably recycling non-recyclable plastic waste.

Know more [here](#).

Zero Circle comes on board as an ACT For Environment grantee

Building an alternative to plastic packaging, Zero Circle extracts dried biomass from seaweed and uses proprietary processes to make seaweed resins. These resins can be used to make flexible films for a multitude of uses including food covering, bags, and packaging.

The final product is fully home-compostable and marine-degradable with no residues and also offers additional revenue opportunities for seaweed farmers.

Read more [here](#).



ACT For Health kicks off a multi-stakeholder collaborative initiative

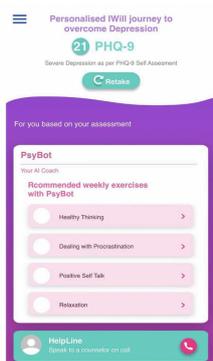


The team is catalysing a network of **NGOs as implementation partners** for ACT For Health grantees - with the aim of strengthening the healthcare ecosystem through innovation.

The key objective of this collaboration is to match the tech needs of NGOs working with underserved communities with the solutions that ACT for Health is supporting within its portfolio and leverage the pilot projects to understand their overall impact.

5 NGOs have been onboarded as implementation partners so far and we are excited to see the pilots unfold.

In Spotlight: iWill



Shipra Dawar was working at Boston Consulting Group when the inspiration to start a platform that de-stigmatises and democratizes access to mental health care struck.

Having lived through a personal experience with mental health where traditional care was unable to help, she started to think about how India had one of the highest rates of depressive episodes and needed a disruptive solution that could address the issue in an innovative way.

iWill was born of Shipra's resolve to make mental wellness accessible to everyone - an evidence based digital platform for mental health that enables customised therapy plans for each individual's unique needs. The app's automated algorithm-based assessment tests the depth and severity of reported symptoms, pairs the user with a therapist best suited to their needs and recommends a session plan.

Today, iWill has benefitted over 10 million+ people across urban and rural settings with self-help content for mental health

and 600K+ individuals with direct counselling - the vernacular intervention has shown a 98% efficacy rate in addressing depression and anxiety.

Entrepreneur Speak: Azeez Gupta, Co-Founder - Rocket Learning



"My goal as a social entrepreneur is to come up with innovations that really change the fabric of the world; in a way that benefits low-income populations that nobody is building anything for."

Recently named in the Bloomberg New Economy Catalyst List 2022, [Azeez Gupta](#) talks about how [Rocket Learning](#) is using technology to enable low-income parents engage with their children between 3-8 years on their education.

If you need a dose of inspiration today, watch him talk about his journey [here!](#)

Industry Insights

"Inputs such as mentoring, training & networking have been shown to amplify the impact and sustainability of financial grant support. And the benefits don't just impact the social entrepreneurs; all players in the innovation ecosystem win."

Read more in [this article](#) by World Economic Forum.

