

ACT EdTech Fund October Newsletter



To our co-founders of social change,

Welcome to the first ACT EdTech newsletter! We are excited to share with you our work over the last few months and aim to keep you close to the journey moving forward.

ACT EdTech Mission

The ACT EdTech Fund aims to enable the bottom three quartiles, or bottom 75%, of India's population (India 3) to learn at home by harnessing the power of EdTech. The fund intends to do this by seeding a handful of catalytic initiatives / organizations that can create impact at scale. The fund also aims to leverage the capability of large EdTech players and bring an impact first lens through forming partnerships and opening up distribution networks for the bottom 75% of India. The core values we aim to instill within EdTech innovations are -

- Focus on India 3 audience
- Demonstrate learning outcomes
- Create scalable and sustainable models

In this newsletter

Spotlight on portfolio organizations: We are proud to introduce our four portfolio organizations - **Rocket Learning, ConveGenius, Young Warrior NXT & Kutuki.**

Launching Mission Brighter Bharat: An initiative to collect old donated devices from organizations and distribute them to underprivileged children for educational purposes.

Portfolio Organizations



[Visit Website](#)

Rocket Learning is an EdTech NGO that aims to catalyze foundational learning and community engagement in India. Through leveraging thousands of Whatsapp groups, it has setup strong digital communities between the government education system and parents. Founded by alumni of IITs, IIMs & Harvard, Rocket Learning has scaled its impact to over 300K children. **Through our investment, we are supporting the team in improving their technology and scaling the product to over 1M children over the next year.**

ConveGenius is an EdTech Social Enterprise with the vision of narrowing the learning gaps for the low income community in India through the use of technology. Starting in June 2020, they launched a B2C Whatsapp chat bot based solution that focuses on teaching through a remedial assessment approach. The chatbot is free of cost has scaled massively to over 15M students across India through partnerships with state govts. **We are supporting ConveGenius team in optimizing their educational content & improving learning outcomes for children in grades I to III.**



[Visit Website](#)



[Visit Website](#)

The Young Warrior NXT (led by Yuwaah & UNICEF), is a collaborative initiative targeted towards 14-18 year olds. The collaborative aims to reach 5M beneficiaries by Aug 2022. The aim is to develop and grow life skills such as self awareness, collaboration, problem solving, communication & goal orientation. **ACT EdTech Fund is partnering with Young Warrior NXT to develop and scale its Whatsapp chatbot, which is a first of its kind self learning solution for youth to learn life skills through various activities**

Kutuki is a self learning app that is available on android phones / tablets for pre-school and foundational literacy & numeracy concepts. It's a fast growing organization dedicated to be the best in class platform for early learning for children in India. It's focus is on Indianized content that it creates from scratch. The platform has already gained 1M+ parents



[Visit Website](#)

We are partnering with the Kutuki team to scale a contextualized version of their app for an India 3 audience.

Launching Mission Brighter Bharat!



This festive season, donate your old devices to help India's children live a brighter today and cleaner tomorrow.

#DonateToEducate



School closures coupled with lack of devices left millions of children without access to an education. At the same, India has also continued to be one of the largest producers of electronic waste.

Mission Brighter Bharat is a collective initiative by **ACT**, **Cashify** and **Byju's Education For All**. We're partnering with several organizations to pick up used devices from corporates / individuals, recycle or refurbish them, and turn them into new educational devices for underprivileged children. **Freshworks**, **Meesho** & **Urban Company** are already onboard our campaign, we are looking more for partners!

If your organization wants to donate its old devices for children in need, please connect with us!

